

Peter Quince Performing Company, Ltd.



Gabby Gonzalez, *President*  
Alyssa K. Wadman, *Vice President*  
Melissa A. Lindemann & Sarah A. McMahon, *Producers*

To Whom It May Concern:

The Peter Quince Performing Company, Ltd. was founded in 1969 by Reed Humphrey and Emily Mueller. It is a not-for-profit summer theatre group for young adults between the ages of 12 and 23 that builds upon the fine art of theatrical performance. Peter Quince, currently celebrating its 44<sup>th</sup> season, prides itself on the ability of its young members and survives on the generous donations of supportive community members like you.

It is time for our 2012 sponsorship drive. This year’s show, Rodgers and Hammerstein’s *Cinderella*, is the beloved tale we all grew up with. Cinderella, always dreaming of grander things, discovers that life is not always as it seems, and that “impossible things are happening every day.” The Peter Quince Performing Company will be presenting *Cinderella* at the Capitol Civic Centre August 9 -12, 2012.

Becoming a sponsor for our wonderful organization and placing an ad within our program, your company will receive publicity that will be seen by nearly 1,000 audience members. All proceeds from the ad sale support local youth as they experience the theatre. Your support is greatly appreciated.

If you would like to place an ad in this year’s program, please return the bottom portion of this letter and a copy of the artwork (in an appropriate size to the ad you are purchasing) you would like to appear in our program along with your payment to the address shown below. Please make checks payable to: **Peter Quince Performing Company.**

The following is a list of ways you can help support our company:

**Patron:** This is a \$20 minimum donation. Your name will be listed in the Patron section of our program and you will receive one complimentary ticket voucher to our show.

**Sponsor:** This is a \$40 minimum donation. Your name will be listed in the Sponsor section of our program and you will receive two complimentary ticket vouchers to our show.

**Eighth Page Ad:** This is a donation of \$25. The ad is the size of a business card.

**Quarter Page Ad:** This is a donation of \$50. The size of the ad is about 4 ½” by 5 ½” or 8 ½” by 2 ¾”.

**Half Page Ad:** This is a donation of \$75. The size of the ad is about 8 ½” by 5 ½” or 4 ½” by 11”.

**Full Page Ad:** This is a donation of \$100. The size of the ad is 8 ½” by 11”.

If you decide not to place an ad, thank you for taking the time to read this letter.

Sincerely,

Alyssa K. Wadman, *Vice President of Peter Quince Performing Company, Ltd.*

-----  
Business Name: \_\_\_\_\_ Contact: Name: \_\_\_\_\_  
Address: \_\_\_\_\_ City: \_\_\_\_\_ State: \_\_\_\_\_ Zip: \_\_\_\_\_  
Phone Number: \_\_\_\_\_ Type of Support: \_\_\_\_\_  
Method of Payment (Circle One): Cash or Check  
Special Instructions (Please include any artwork or logos): \_\_\_\_\_

**\*Your ticket vouchers will be held for you at the Capitol Civic Centre box office to be picked up at your convenience.**

**\*If you have any questions, comments, or concerns please call Alyssa K. Wadman at (920)860-9334.**

**\*Please mail in the bottom portion of this letter along with artwork you have chosen no later than July 15, 2012.**

---

Peter Quince Performing Company  
c/o: Alyssa K. Wadman  
PO Box 1652  
Manitowoc, WI 54220